

# PROGRESS REPORT

**Working Group Name:** Undergraduate Recruitment and Retention

**Working Group #:** 6

**Chair:** Susan Ballabina

**Date:** March 11, 2022

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## **Update on Actions Taken Since Last Report:**

This is the second report of workgroup #6. Workgroup #6 – Team 1, met on March 3, 2022.

Workgroup #6 - Team 1 meeting focused on the Regional Prospective Student Centers (PSC). PSC recruitment goals, staffing and budgets, locations, access, and community engagement were discussed. The workgroup reviewed the locations of current PSCs and discussed the significance and reach of existing sites. The number of high schools serviced by PSCs in comparison to staffing and locations was reviewed. Questions regarding the yield from PSCs and the melt from admitted to confirmed were also discussed.

Hours worked by PSC staff, expectations for community engagement, and after-business-hour recruitment functions were also mentioned. It was agreed that community engagement with Association of Former Students networks, community groups identified by PSCs, agencies, and student groups should be nurtured to assist with recruitment.

## **Next Major Issue to be Addressed:**

Explore how best to position transfer advisors in the PSCs to assist with recruitment efforts. Further discuss the utility of a community engagement recruiter and recommend a list of organizations, clubs, and groups PSCs should engage to assist with localized recruitment. Review yield data from PSCs. Develop a proposal to expand Regional PSCs to include new locations in Austin, Fort Worth, and North Texas. Explore additional staffing or satellite office in the Houston area. Recommend a review of the number and location of schools assigned to each PSC and the number of out-of-state recruiters.

## **Problems or Barriers Encountered and Solutions Identified:**

None at this time.

## **Deliverables Completed:**

Complete review of Regional Prospective Student Centers.  
Working on community engagement and outreach recommendations.  
Reviewed data and discussed PSC expansion in Texas.

## **Timeline for Completion of Remaining Deliverables**

April 11, 2022 – Proposal for Regional PSCs and Model for Recruitment Collaboration